

Sponsor
Prospectus

1ST ANNUAL

APAPP

NATIONAL CONFERENCE

2024

JUNE 20-22



LAS VEGAS, NV

THE FOUR SEASONS HOTEL



Table of Contents

About APAPP	Page 1
2024 National Conference Overview	Page 2
APAPP Board & Faculty	Page 3
2024 Conference Agenda	Page 4
2024 Sponsorship Opportunities	Page 5
Terms & Conditions	Page 8



About APAPP

The Association for Pulmonary Advanced Practice Providers (APAPP) is the first association solely focus on advanced practice providers (APPs) working in the realm of pulmonary medicine. APAPP provides a unique opportunity for nurse practitioners (NPs) and physician assistants (PAs) to join under one membership to work toward a common goal of excellence in pulmonary medicine. APAPP recognizes the gaps in the standards of education and training of APPs in pulmonary medicine. Our goals are to create a home for pulmonary APPs offer educational resources and networking opportunities to fill those gaps and provide fellowship and certification opportunities.



2024 Conference Overview

The 1st Annual APAPP National Conference will bring together over 300 APPs in pulmonology for a 2.5-day in-depth educational and networking experience. The 2024 conference program will feature sessions on the latest scientific and clinical developments and will include small group learning opportunities to facilitate interaction between attendees and APAPP's expert faculty. Additionally, the agenda will include pre-conference boot camps and hands-on workshops designed to take a deep dive into key areas of practice and the most clinically relevant topics to pulmonology APPs.

Sessions will cover the compendium of pulmonary diseases, including...

- Asthma
- Bronchiectasis
- Chronic conditions, including cough and shortness of breath
- Chronic obstructive pulmonary disease (COPD)
- Chronic thromboembolic pulmonary hypertension (CTEPH)
- Cystic fibrosis
- Critical care
- Emerging therapies
- Interstitial lung diseases, including sarcoidosis, systemic sclerosis, Sjögren's syndrome, RA-ILD
- Interventional pulmonology
- Insomnia
- Lung cancer
- Lung nodules
- Radiology
- Sleep disorders, including parasomnia, REM disorders, restless leg syndrome, narcolepsy
- Professional development
- Palliative care
- Pulmonary hypertension (PHTN)
- Pulmonary arterial hypertension (PAH)
- Pneumothorax
- Pulmonary edema
- Pulmonary embolism
- Pulmonary infections
- Right heart catheterization (RHC)

Throughout the conference, attendees will also have the opportunity to participate in career development sessions and to collaborate and interact with colleagues and faculty.

Highlights of the 2024 Sponsorship Opportunities

The APAPP National Conference offers an excellent opportunity for your company by allowing you to reach the largest group of pulmonology APPs in the United States. Sponsorship opportunities allow for unmatched interaction and engagement with the APAPP community, including the APAPP board and faculty.

Some of the benefits available to Premier Sponsors of the APAPP National Conference include...

- Priority selection of product theater
- Priority selection of premier exhibit space
- The opportunity to host an industry forum with APAPP faculty
- Recognition as a sponsor on all 2024 National Conference materials and on the APAPP conference website
- Complimentary conference registrations
- Complimentary insert(s) in attendee conference bags
- The opportunity to secure à la carte branding opportunities

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LAS VEGAS, NV



The APAPP Community

Our Board of Directors and Faculty are made up of NPs and PAs who practice in a variety of settings, from leading academic institutions to private practices in both large and small cities across the United States. They represent the myriad of clinical settings in which pulmonology patients are treated and bring their expertise and experience to APAPP's approach to educational programs and professional opportunities.

Executive Committee

Corinne Young, MSN, FNP-C, FCCP
*APAPP Founder/President
Director of APP and Clinical Services
Colorado Springs Pulmonary
Consultants
Colorado Springs, CO*



Lora Lonidier, DNP, ACNP-BC, FNP-BC, CCRN
*APAPP Secretary
Jackson Pulmonary Associates
Family Nurse Practitioner
Sleep Solutions of Mississippi
Jackson, MS*

Board of Directors



Kimberly Grant, MSN, NP-C, CCRN, FCCS
*Central Florida Pulmonary
Group, P.A.
Orlando VA Medical Center
Orlando, FL*



Amy Carlson, FNP-C
*Northwest Medical Center
Tucson, AZ*



Rhea Votipka, MSN, Post-MS, ACNP-BC, ACCNS-AG, E-AEC
*Lahey Hospital and
Medical Center
Burlington, MA*

National Conference Faculty

- Nanette Alexander, DNP, APRN, ANP-BC, FAANP
- Alyssa Anderson, MPAS, PA-C
- Brian Bizik, MS, PA-C, DFAAPA
- Stephanie Bork, MSN, FNP-BC, APRN
- Lorie Brown, RN, MN, JD
- Ann Cartwright, PA-C, MPAS
- Barb Chamness, MSN, APRN, FNP-C
- Vincent DeRienzo, PA-C
- Rebekah Edwards, DNP, FNP-C
- Temitope Fowora, DNP, CRNP, FNP-BC
- Cori Fratelli, MSN, FNP-C
- Kristy Gama, NP-BC
- Chris Garvey, FNP, MSN, MPA, MAACVPR
- Jessica Glennie, MSN, APRN
- Jenny Hamilton, DNP, APRN, CPNP-PC
- Ann Hefel, DNP, FNP-BC, MS, RN
- Molly Jozefowski, MS, PA-C
- Alanna Kavanaugh, EdD(c), FNP-BC, MSN, BSN, CCRN
- Martha Kingman, FNP-C, DNP
- Tyler Kuhk, MN, ARNP, CCRN-K, AGNP-C
- Lora Jenkins-Lonidier, DNP, ACNP-BC, FNP-BC, CCRN
- Laura Ludlow, PA-C
- Ellaine Maala, MSN, NP-C
- Rebecca Maxwell, MSN, APRN, AGACNP-BC
- Greg McClelland, PA-C, AE-C
- Thomas McLellan, PA-C
- Amanda Michaud, DMSc, PA-C, AE-C
- Anna Milner, APRN, CNP
- Amy Moore, DNP, AGACNP
- Hilary Petersen, MPAS, PA-C
- Erin Peterson, APRN, CNP
- Rebecca Priebe, MSN, ACNP-BC, FCCP
- Katherine Rosen, RN, MSN, ANP-C
- Brooke Ruane, CRNP
- Therese Sargent, NP
- Leandra Tonweber, PA-C, AE-C
- Rhea Votipka, MSN, Post-MS, ACNP-BC, ACCNS-AG
- Jenny Williams, PA-C
- Corinne Young, MSN, FNP-C, FCCP



Agenda

All times listed below are Pacific time.

THURSDAY JUNE 20, 2024

11:00 AM – 2:45 PM	Industry Engagements
3:00 PM – 5:00 PM	Pre-Conference Workshop Sessions & Boot Camps
5:30 PM – 6:30 PM	Industry-Sponsored Event
6:30 PM – 8:30 PM	Welcome Reception and Exhibit Hall

FRIDAY, JUNE 21, 2024

8:00 AM – 8:50 AM	Industry-Sponsored Breakfast
9:00 AM – 10:45 AM	Plenary Session
10:45 AM – 11:15 AM	Networking Break & Exhibit Hall
11:15 AM – 12:00 PM	Plenary Session
12:00 PM – 1:05 PM	Industry-Sponsored Lunch
1:15 PM – 1:45 PM	Plenary Session
1:45 PM – 2:15 PM	Networking Break & Exhibit Hall
2:15 PM – 2:50 PM	Plenary Session
3:00 PM – 3:45 PM	Breakout Sessions: Block 1
4:00 PM – 4:45 PM	Breakout Sessions: Block 2
5:30 PM – 6:20 PM	Industry-Sponsored Event
6:30 PM – 8:30 PM	APAPP Faculty Reception

SATURDAY, JUNE 22, 2024

8:00 AM – 8:50 AM	Industry-Sponsored Breakfast
9:00 AM – 10:45 AM	Plenary Session
10:45 AM – 11:15 AM	Networking Break & Exhibit Hall
11:15 AM – 11:45 AM	Plenary Session
11:55 AM – 12:45 PM	Industry-Sponsored Lunch
1:00 PM – 1:45 PM	Plenary Session
1:45 PM – 2:00 PM	Networking Break & Exhibit Hall
2:00 PM – 2:45 PM	Breakout Sessions: Block 3

- Times subject to change. Visit pulmapplive.com for the latest information.



2024 Sponsorship Opportunities

FOUNDING SPONSOR - \$225,000

APAPP is pleased to offer the exclusive opportunity to support the 2024 National Conference at the Founding Sponsor level. This exclusive sponsorship level provides benefits at both the national conference, as well as throughout the year with opportunities to reach APAPP's 850 members. Benefits of this sponsorship are listed below:

- ✓ Acknowledgement and recognition as Founding Sponsor on the APAPP organizational website, conference website, and on all conference signage; logo will be displayed in all common areas of conference
- ✓ Premier recognition as Founding Sponsor on APAPP conference website homepage and during the opening remarks of the conference
- ✓ Opportunity to host a Product Theater (45-minutes to address the audience)
 - Priority selection of time slot for product theater
 - Time slot: Friday, June 21 at 12:00 PM
 - All food costs are covered by APAPP
 - Audiovisual components—including projection, screen, and sound equipment—are covered by APAPP
 - One-page announcement for the product theater distributed to all conference attendees
 - Product theater signage at the registration desk
- ✓ Opportunity to host Industry Forum with (10) APAPP faculty and Board
 - Industry forum with APAPP faculty and Board in your area of interest; session can be utilized to discuss topic of sponsor's selection related to company and/or product
 - Priority selection of time slot; room assigned by APAPP; tentatively Thursday, June 20
 - APAPP will provide the meeting room and basic audiovisual equipment (screen and projector)
- ✓ Six (6) invitations to attend the Friday APAPP Faculty Reception
- ✓ Premier 10x10 exhibit space
- ✓ Eight (8) Complimentary conference registration(s)
- ✓ Logo recognition on all national conference materials and signage
- ✓ Corporate logo on conference bags
- ✓ Corporate logo on conference lanyards
- ✓ Three (3) promotional product bag inserts in attendee conference bags
- ✓ Banner advertisement on conference app main screen
- ✓ One customized push notification on conference app
- ✓ Dedicated social media post (X, Facebook, Instagram) made during conference
- ✓ Two (2) email blasts with corporate communication/advertisements to APAPP conference attendees
- ✓ Encore poster presentation; printed copy distributed in conference bags and poster displayed in poster hall
- ✓ One email blast to APAPP membership announcing organization as Founding Sponsor of 2024 National Conference
- ✓ Four (4) virtual presentations held once a quarter throughout 2024 for APAPP members
 - All costs associated with production of the virtual presentations are covered by APAPP
 - APAPP will promote presentation to membership of 850 members using email, website, and social media
 - Sponsor logo will be included on all invitations and marketing
 - Content of virtual presentation will be mutually agreed upon by APAPP and sponsor



2024 Sponsorship Opportunities

APAPP provides an outstanding opportunity to build exposure and generate new leads by offering various levels of sponsorship opportunities at the 1st Annual APAPP National Conference being held June 20-22, 2024, in Las Vegas, NV.

Benefits at APAPP 2024 National Conference	Platinum \$ 150,000	Gold \$ 75,000	Silver \$ 25,000	Bronze \$ 7,500
Acknowledgement as a conference sponsor - Logo recognition across all platforms, including conference website, invitations and other written communication; logo will be displayed throughout conference venue, ensuring maximum visibility	✓	✓	✓	✓
Premier recognition as a conference sponsor on the APAPP conference website homepage and during the opening remarks of the conference	✓			
Opportunity to host a Product Theater (45-minutes to address the audience) - Product Theater time slots are available on a first-come, first-served basis - Available time slots: Thursday dinner, Friday breakfast, Friday lunch, Friday dinner, Saturday breakfast, and Saturday lunch - All food costs will be covered by APAPP - Audiovisual components—including projection, screen, and sound equipment—will be covered by APAPP - One-page announcement for the product theater distributed to all conference attendees - Product theater signage at the registration desk	✓			
Opportunity to host Industry Forum with - Designed as a round table discussion with APAPP faculty and board; forum can be used to discuss a topic related to your therapeutic area and/or company - Time slot and meeting room assigned by APAPP; tentatively scheduled for Thursday, June 20 - APAPP will provide the meeting room and basic audiovisual equipment (screen and projector)	Ten experts	Eight experts	Five experts	
Invitations to attend the Friday APAPP Faculty Reception	Five invitations	Three invitations	Two invitations	
Exhibit space	10'x10' booth space	12' exhibit space	6' exhibit space	6' exhibit space
Complimentary conference registration(s)	6	4	2	1
Logo recognition on all national conference materials and signage	✓	✓	✓	✓



Benefits at APAPP 2024 National Conference	Platinum \$ 150,000	Gold \$ 75,000	Silver \$ 25,000	Bronze \$ 7,500
Corporate logo featured on attendee conference bags	✓			
Promotional product bag inserts in attendee conference bags	Three	Two	One	
Banner advertisement on the main screen of the conference app	✓	✓	✓	
One customized push notification on the conference app	✓	✓		
Dedicated social media post (X, formerly Twitter, Facebook, Instagram) made during the conference	✓	✓	✓	
One (1) email blast with corporate communication or advertisements sent to APAPP conference attendees	✓			
Encore poster presentation; printed copy distributed in conference bags and poster displayed in the poster hall	✓	✓		

À LA CARTE SPONSORSHIP OPPORTUNITIES*

*The à la carte opportunities listed below are available to sponsors at the silver level and above.

Advisory Board: \$10,000

- Opportunity to host advisory board with APAPP faculty and attendees during the national conference
- All expenses associated with advisory board are to be covered by sponsor
- Additional logistics, involving recruitment and invitations, contract and agreements, food and beverage, travel-related expenses, and honoraria will be the responsibility of the sponsoring company

Wi-Fi: \$20,000

- Wi-Fi network name and password chosen by sponsor
- Sponsor logo featured on all Wi-Fi signage placed throughout the conference space

Hotel Key Cards: \$8,500

- Sponsor logo and artwork featured on the hotel key cards used by all conference attendees

SECURE YOUR SPONSORSHIP by visiting: <https://bit.ly/2024APAPP>



I RULES & REGULATIONS

CONFERENCE ORGANIZER

For the purpose of this document, APAPP, Focus Medical Communications, and Tactical Advantage Group will be referred to as the conference organizer.

REPORTABLE EXPENSES

The conference organizer attests that sponsorship funds will not be used to purchase meals, snacks, or beverages for any conference or event attendee. The conference organizer also attests that sponsorship funds will not be used toward faculty honoraria for the duration of this conference.

PAYMENT TERMS

Confirmation of your sponsorship/exhibit space is contingent upon receiving full payment prior to the scheduled event date. Payment instructions will be provided in a confirmation email upon submission of this form. Payment due in full upon signing.

CANCELLATION POLICY

A refund, less a handling fee of 10%, will be given for cancellations received in writing within three business days after the sponsorship/exhibitor's agreement is completed. After this date, no refunds will be granted unless the conference is canceled altogether.

If the conference is postponed and rescheduled within one year of the originally scheduled date, no refunds will be granted. However, the sponsorship/exhibitor fee shall be applied to the rescheduled conference. Should the conference be canceled and not take place within one year of the originally scheduled date, a full refund shall be granted.

FAILURE TO OCCUPY EXHIBIT HALL SPACE

The conference organizer reserves the right to reallocate any space that has not been occupied by the confirmed exhibitor by 5:00 pm on Thursday, June 20, 2024. Should this occur, the confirmed exhibitor agrees to forfeit their booth space.

SCHEDULING NON-CONFERENCE EVENTS

The conference organizer appreciates the convenience of having many pulmonology APPs in one location. However, we also recognize the importance of allowing our faculty and attendees to make the most of this productive conference time. To that end, our participating Sponsors agree to the following:

- Sponsors may not schedule any meetings within or external to the conference venue during conference dates and times (as posted on the agenda) without the explicit permission of the conference organizer.
- Sponsors may request to schedule an on-site meeting outside of conference dates and times by submitting their written request to the conference organizer no later than 30 days prior to June 20, 2024. With the express written permission of the conference organizer, the same meeting offering parameters as indicated above will apply.
- Any travel or accommodation-related expenses (e.g., rescheduled flights and additional room nights) that may arise from faculty or conference attendees participating in an authorized sponsor event will be the responsibilities of the sponsor.



I RULES & REGULATIONS

CONFERENCE BADGE POLICY

Conference badges will be required to access all 2024 conference events and exhibit spaces.

EXHIBIT LOGISTICS

- All requests (e.g., for power sources or internet access) will be handled between the exhibitor and the hotel. The costs will be charged directly to the exhibitor.
- Exhibit-related shipping arrangements and any resulting expenses will be the responsibilities of the exhibitor.
- The conference organizer will assign the exhibit location within the exhibit hall.
- Upon acceptance of your sponsorship, you will receive a confirmation email with additional details regarding the event. Within five months of the conference, you will be notified with the exhibitor kit.

CONFERENCE FACULTY AND ATTENDEE DATA

APAPP, its affiliates, and vendors will not share the registration information of the conference faculty or attendees (either targeted or registered) with any of the conference's sponsoring organizations.

LIABILITY

The exhibitor agrees to defend, indemnify, and hold harmless the conference venue and the conference organizer, along with their employees, agents, representatives, and guests, from any third-party claim, cause of action, liability, damage, cost, or expense of any kind whatsoever arising out of or relating in any way to the exhibitor's alleged intentional or negligent conduct during or in connection with its participation in the conference, including the reimbursement of all damages assessed and reasonable attorneys' fees and costs incurred. The exhibitor agrees to maintain insurance coverage at commercially reasonable levels to cover its obligations under this provision and shall provide proof of insurance to the conference organizer upon request.

INSURANCE FOR EXHIBIT ITEMS

The exhibitor assumes all risk and financial responsibility for the loss or damage of its personal property during or related in any way/form to the conference. The exhibitor further acknowledges that it is responsible for insuring its personal property and that the conference organizer does not maintain any insurance coverage for that purpose. The exhibitor forever releases and otherwise waives all claims against the conference venue and the conference organizer, along with their employees, agents, representatives, and guests, arising out of or relating to the loss or damage of the exhibitor's personal property.